

# Archana Joshi



## Contact

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## Projects

- website designing project
- Instagram Mastery project
- LinkedIn project
- Content writing and keyword research project
- Face Book Business page project
- RTRC Prompt practice
- Google my business project
- Meta Ads project :  
assignment ads creative  
Assignment ads hierarchy.
- Research reports

## key Skills or interest

- Search engine optimization
- Website designing
- Meta ads
- competitor and keyword research

## Skills

- content writing
- Ai tool utilization
- canva
- google ads
- social media handling

## Profile

**Creative and results-oriented marketing enthusiast with a passion for building strong digital identities. I thrive on using innovative strategies to enhance brand visibility , drive engagement, and help businesses grow their online presence effectively**

## Experience

### **Conceptual digital academy- SEO**

23th sep-31<sup>st</sup> january,2025

Doing Seo for Hotel royal Residency, forest club and Otrix.

### Seo Report

### **Achievements**

- Certificate for doing seo internship
- Certificate for completing 16 hour live digital marketing marathon
- Certificate of completing freedom with AI masterclass
- Certificate of completing claudi AI masterclass
- Certificate of completing content writing masterclass
- Certificate of completing linkedin workshop
- Certificate in Advance diploma in computer application

## Education

### **DIPLOMA**

Diploma in Advance Digital Marketing course (PURSUING) From : "Zinmatt"

### **GRADUATION**

B.S.S. Mahila Mahavidyalaya  
Dhanbad, Jharkhand

### **SECONDARY EDUCATION**

A.N college Dumka, Jharkhand

### **PRIMARY EDUCATION**

Sido kanhu high school  
Dumka Jharkhand